

TITLE SPONSOR



Piping At Forres 2017 Sponsorship Details by grade





The following is a summary of the proposed sponsorship arrangements by grade.

The full terms and conditions are set out at
<http://pipingatforres.com/sponsors-traders/sponsorship/>

To discuss any of these sponsorship packages please contact
admin@pipingatforres.com
 or your usual contact at Piping At Forres.

Platinum sponsorship £6,500 + VAT

Sponsorship of a significant individual item (as specified in the Sponsorship Terms Schedule)
 10 VIP entrance tickets, including entry to the Chieftain's Marquee
 10 souvenir programmes and 5 VIP car parking tickets

Note: 1 VIP Ticket may be exchanged for 10 day tickets (excluding access to the VIP facilities)
 This exchange may be made at any time before Friday, 28th April.

Advertising

Full-page advertisement in souvenir programme
 Website display of logo, on a rotating basis with other logos
 Name listed as sponsor on website and in souvenir programme
 Display of 4 Banners (approx. 2 metres) showing your logo, in the Piping at Forres standard design, in the arena, of which 2 in the Grade 1 arena, (including cost of production)
 Display of one pop-up banner in the Chieftain's Marquee, as provided by sponsor
 Your company may use the Piping At Forres logo, provided it is used in accordance with the Branding Guidelines referred to in the Sponsorship Standard Conditions.

Retail presence

A double size stand (approx. 4m x 2m) in a premium location in either the Food and Drink or Craft Marquee or a similar sized space for your own stand outside.

Hospitality

Access to VIP Private Area with cloakroom facilities
 Presentation on the history of piping
 Hostess in attendance to ensure the smooth running of your day
 Morning tea or coffee and shortbread from 10 a.m. to 11.30 a.m.
 3 course lunch served from 1 p.m.
 Afternoon tea or coffee served from 3.30 p.m. to 4.30 p.m.

Gold sponsorship £4,500 + VAT

Sponsorship of a specific item (as specified in the Sponsorship Terms Schedule)
6 VIP entrance tickets, including entry to the Chieftain's Marquee
6 Souvenir programmes and 3 VIP car parking tickets

Note: 1 VIP Ticket may be exchanged for 10 day tickets (excluding access to the VIP facilities)
This exchange may be made at any time before Friday, 28th April.

Advertising

Full-page advertisement in souvenir programme
Website display of logo, on a rotating basis with other logos
Name listed as sponsor on website and in souvenir programme
Display of 2 Banners (approx. 2 metres) showing your logo, in the Piping at Forres standard design, in the arena, (including cost of production)
Display of one pop-up banner in the Chieftain's Marquee, as provided by sponsor
Your company may use the Piping At Forres logo, provided it is used in accordance with the Branding Guidelines referred to in the Sponsorship Standard Conditions.

Retail presence

A larger than standard size stand (3m x 2m) in either the Food and Drink or Craft Marquee or a similar sized space for your own stand outside

Hospitality

Access to VIP Private Area with cloakroom facilities
Presentation on the history of piping
Hostess in attendance to ensure the smooth running of your day
Morning tea or coffee and shortbread from 10 a.m. to 11.30 a.m.
3 course lunch served from 1 p.m.
Afternoon tea or coffee served from 3.30 p.m. to 4.30 p.m.

Silver sponsorship £2,200 + VAT

Sponsorship of an individual item (as specified in the Sponsorship Terms Schedule)
4 VIP entrance tickets, including entry to the Chieftain's Marquee
4 souvenir programmes and 2 VIP car parking tickets

Note: 1 VIP Ticket may be exchanged for 10 day tickets (excluding access to the VIP facilities)
This exchange may be made at any time before Friday, 28th April.

Advertising

Full-page advertisement in souvenir programme
Website display of logo, on a rotating basis with other logos
Name listed as sponsor on website and in souvenir programme
Display of 1 Banner (approx. 2 metres) showing your logo, in the Piping at Forres standard design, in the arena, (including cost of production)

Your company may use the Piping At Forres logo, provided it is used in accordance with the Branding Guidelines referred to in the Sponsorship Standard Conditions.

Retail presence

A standard size stand (2m x 2m) in either the Food and Drink or Craft Marquee or a similar sized space for your own stand outside.

Hospitality

Access to VIP Private Area with cloakroom facilities
Presentation on the history of piping
Hostess in attendance to ensure the smooth running of your day
Morning tea or coffee and shortbread from 10 a.m. to 11.30 a.m.
3 course lunch served from 1 p.m.
Afternoon tea or coffee served from 3.30 p.m. to 4.30 p.m.

Nelson sponsorship £1,500 + VAT

Sponsorship of an individual item (as specified in the Sponsorship Terms Schedule)
10 VIP entrance tickets, including entry to the Chieftain's Marquee
10 souvenir programmes and 5 VIP car parking tickets.

Advertising

Website display of logo, on a rotating basis with other logos
Listing as a sponsor on website and in the souvenir programme
Your company may use the Piping At Forres logo, provided it is used in accordance with the Branding Guidelines referred to in the Sponsorship Standard Conditions.

Hospitality

Access to VIP Private Area with cloakroom facilities
Presentation on the history of piping
Hostess in attendance to ensure the smooth running of your day
Morning tea or coffee and shortbread from 10 a.m. to 11.30 a.m.
3 course lunch served from 1 p.m.
Afternoon tea or coffee served from 3.30 p.m. to 4.30 p.m.

Bronze sponsorship £750 + VAT

Sponsorship of an individual item (as specified in the Sponsorship Terms Schedule)
2 VIP entrance tickets, including entry to the Chieftain's Marquee
2 souvenir programmes and 1 VIP car parking ticket.

Advertising

Half-page advertisement in souvenir programme
Website display of logo, on a rotating basis with other logos
Listing as a sponsor on website and in the souvenir programme
Display of 1 Banner (approx. 2 metres) showing your logo, in the Piping at Forres standard design, on the park (including cost of production)
Your company may use the Piping At Forres logo, provided it is used in accordance with the Branding Guidelines referred to in the Sponsorship Standard Conditions.

Hospitality

Access to VIP Private Area with cloakroom facilities
Presentation on the history of piping
Hostess in attendance to ensure the smooth running of your day
Morning tea or coffee and shortbread from 10 a.m. to 11.30 a.m.
3 course lunch served from 1 p.m.
Afternoon tea or coffee served from 3.30 p.m. to 4.30 p.m.

Copper sponsorship £450 + VAT

2 VIP entrance tickets, including entry to the Chieftain's Marquee
2 souvenir programmes and 1 VIP car parking ticket.

Advertising

Quarter-page advertisement in souvenir programme
Listing as a sponsor on website and in the souvenir programme
Display of 1 Banner (approx. 2 metres) showing your logo, in the Piping at Forres standard design, on the park (including cost of production)
Your company may use the Piping At Forres logo, provided it is used in accordance with the Branding Guidelines referred to in the Sponsorship Standard Conditions.

Hospitality

Access to VIP Private Area with cloakroom facilities
Presentation on the history of piping
Hostess in attendance to ensure the smooth running of your day
Morning tea or coffee and shortbread from 10 a.m. to 11.30 a.m.
3 course lunch served from 1 p.m.
Afternoon tea or coffee served from 3.30 p.m. to 4.30 p.m.

Varis sponsorship £300 + VAT

2 VIP entrance tickets, including entry to the Chieftain's Marquee
2 souvenir programmes and 1 VIP car parking ticket.

Advertising

Listing as a sponsor on website and in the souvenir programme
Your company may use the Piping At Forres logo, provided it is used in accordance with the Branding Guidelines referred to in the Sponsorship Standard Conditions.

Hospitality

Access to VIP Private Area with cloakroom facilities
Presentation on the history of piping
Hostess in attendance to ensure the smooth running of your day
Morning tea or coffee and shortbread from 10 a.m. to 11.30 a.m.
3 course lunch served from 1 p.m.
Afternoon tea or coffee served from 3.30 p.m. to 4.30 p.m.

Nickel sponsorship £200 +VAT

Display of 1 Banner (approx. 2 metres) showing your logo, in the Piping at Forres standard design, on the park (including cost of production)
Listing as a sponsor on website and in the souvenir programme.

Sponsorship of an individual item

Sponsored Items

Sponsors may be entitled to sponsor key items at Piping At Forres. Those items, and the grades associated with that sponsorship are set out below. Sponsors who might wish to sponsor any of these, or other items, should contact:

Eddie Tomkinson via admin@pipingatforres.com

Sponsored "Item"	Available to sponsor at grade of:	Position
Grade 1 piping and drumming	Title Sponsor	Benromach
VIP / Chieftain's tent	Platinum	Negotiating
Grade 2 piping and drumming	Platinum	Available
Grade 3a piping and drumming	Platinum	Available
Grade 3b piping and drumming	Platinum	Available
Infrastructure	Platinum	Available
Grade 4a piping and drumming	Gold	Available
Grade 4b piping and drumming	Gold	Available
Grade juvenile piping and drumming	Gold	Available
Grade novice juvenile piping and drumming	Gold	Available
Highland Dancing	Gold	Available
Drum Major Adult	Silver	Available
Drum Major Junior	Silver	Available
Drum Major Juvenile	Silver	Available
Media Centre, Event Office	Silver	Available
Water sponsor		Negotiating
Media partner		SPP
Publicity Partner		Chit Chat PR

Sponsored "Item"	Available to sponsor at grade of:	Position
Producing up to 150 Hampers promoting local produce and products. One to be given to each competing Pipe Band to enable it to raise funds for the Band	Gold	Available
Sponsorship of Park and Ride with branding at pick up and drop off	Silver	Available
The World Tattie Scone Championship	Silver	Available
Promote Education on Piping and Drumming	Silver	
Gordon and Ena Baxter Foundation		
Piping Hot seated Coffee Shop	Silver	Brodie Countryfare

Forres Events Ltd is delighted to work with a Sponsor to help maximise opportunities or to work in any ideas a Sponsor may have for their Brand.

